

Small Investment. Bright Return.

When a business or property owner can find a way to save money, make improvements, and be eco-friendly at the same time, it is considered a win-win. Sign and lighting retrofits which move toward energy-efficient technology can do just that. With cost-cutting incentives and attractive



rebate offers, an initial investment can have tremendous long-term benefits that can improve image, increase efficiency, and save money.

Many electric signs in the Des Moines area are fluorescent or neon; there are fewer service options for neon and they are expensive to repair. An LED retrofit of your sign is the affordable option over the long-term and will keep your electric signs and lighting looking their best while saving your business energy costs.

A well-lit parking lot, garage, or car lot attracts customers and is a benefit to your business. Retrofitting any outdated lighting systems with brighter, more energy-efficient fixtures can help your business attract customers, and keep customers and employees feeling safe while on your property. Additionally, upgrading your expensive lighting products will have a substantial effect on your energy costs:

- Longer life
- Sustainability
- Real ROI
- Enhanced appearance



It's spring! Look outside and see how you're promoting your brand. Whether your signs and lighting need thorough maintenance or they just need to have those winter cobwebs cleared away, it's time to get them freshened up and looking their best. Sign faces become dirty over time and a good cleaning is a first step. Perhaps the vinyl on some of your signs has become worn, has started peeling away from the face and more. Replacing the vinyl on your sign faces is another affordable option to freshening up your signs. Illuminated signs can clean up your brand image with subtle edge lighting and chic backlit LED or channel lighting that integrates with your building's design.

These are just a few fresh ideas for your brand's spring cleaning campaign. Do more than just clean this spring! Get a fresh new look and attitude with updated signage and lighting from Signarama-Ankeny & YESCO Des Moines. Contact us at 515.216.1240 or visit us at www.signarama-ankeny.com and www.yesco.com/desmoines. Our Team Sign Squad looks forward to working with you.